



For Immediate Release

Xplore Ships Additional 400 Rugged Computers to Meijer

Austin, TX July 15, 2008 – Xplore Technologies Corp. (OTCBB: XLRT) today announced that it has shipped an additional 400 iX104 rugged computers to Meijer, the Grand Rapids-based supercenter retailer. The computers will be used in data collection and inventory and warehouse management at the retailer. Previously Meijer had purchased 445 units from Xplore for similar applications.

“We use the Xplore tablet for a variety of applications throughout our distribution centers”, stated the Manager for applications for Meijer. “The tablets are mounted to Hi-Lo’s, forklifts and ox carts as well as mounted to walls. We decided to purchase more Xplore tablets because we like the durability of the product and the company has proven to be responsive to our needs.”

“Meijer’s initial use of our tablet pcs was very successful and resulted in this additional 400 unit order,” said Mark Holleran, President and Chief Operating Officer of Xplore. “We have been told that our ruggedness and ease of use are just two of the key factors that have been criteria for their decision to add the additional computers.”

Meijer is a Grand Rapids, Michigan-based retailer that operates 181 supercenters throughout Michigan, Indiana, Illinois, Ohio and Kentucky. As the inventor of the “one-stop shopping” concept, Meijer stores have evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive electronics departments, garden centers and apparel offerings. More information on Meijer can be found at www.meijer.com.

Xplore Technologies Corporation (www.xploretech.com) is engaged in the business of developing, integrating and marketing rugged mobile wireless PC computing systems. The Company’s products enable the extension of traditional computing systems to a range of field and on-site personnel, regardless of location or environment. Using a range of wireless communication mediums together with the Company’s rugged computing products, the Company’s end-users are able to receive, collect, analyze, manipulate and transmit information in a variety of environments not suited to traditional non-rugged computing devices. The Company’s end-users are in markets that include utility, warehousing/logistics, public safety, field service, transportation, manufacturing, route delivery, military and homeland security.

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